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#3

PTO/SB/01 (10-00)

Approved for use through 10/31/2002. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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<b>DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)</b>  <input type="checkbox"/> Declaration Submitted with Initial Filing      OR <input checked="" type="checkbox"/> Declaration Submitted after Initial Filing (surcharge (37 CFR 1.16 (e)) required)	<b>Attorney Docket Number</b>	155.1002.01
	<b>First Named Inventor</b>	Stephane KASRIEL
	<b>COMPLETE IF KNOWN</b>	
	<b>Application Number</b>	09 / 734,910
	<b>Filing Date</b>	December 11, 2000
	<b>Group Art Unit</b>	Not Assigned
	<b>Examiner Name</b>	Not Assigned

**As a below named inventor, I hereby declare that:**

My residence, mailing address, and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

Predictive Pre-Download Using Normalized Network Object Identifiers

(Title of the Invention)

the specification of which

☐ is attached hereto

OR

☒ was filed on (MM/DD/YYYY) December 11, 2000 as United States Application Number or PCT International (if applicable).

Application Number 09/734,910 and was amended on (MM/DD/YYYY)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed.

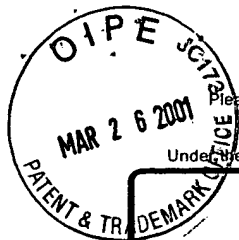
Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto:

I hereby claim the benefit under 35 U.S.C. 119(e) of any United States provisional application(s) listed below.

Application Number(s)	Filing Date (MM/DD/YYYY)

☐ Additional provisional application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.



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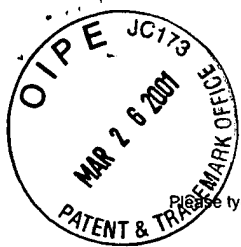
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## DECLARATION — Utility or Design Patent Application

Direct all correspondence to: <input checked="" type="checkbox"/> Customer Number or Bar Code Label <b>22883</b>		OR <input type="checkbox"/> Correspondence address below	
PATENT TRADEMARK OFFICE			
Name			
Address			
Address			
City		State	ZIP
Country	Telephone		Fax
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.			
NAME OF SOLE OR FIRST INVENTOR :		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Stephane		Kasriel	
Inventor's Signature		Date	
		01/12/2001	
Residence: City	Neuilly	State	Country
			France
Citizenship			
France			
Mailing Address			
1, rue Saint James			
Mailing Address			
City	Neuilly	State	ZIP
			92200
Country		France	
NAME OF SECOND INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle [if any])		Family Name or Surname	
Xavier		Casanova	
Inventor's Signature		Date	
		1/12/01	
Residence: City	Saint Germain en Laye	State	Country
			France
Citizenship			
France			
Mailing Address			
14, rue des Cytises			
Mailing Address			
City	Saint Germain en Laye	State	ZIP
			78100
Country		France	
<input checked="" type="checkbox"/> Additional inventors are being named on the <u>1</u> supplemental Additional Inventor(s) sheet(s) PTO/SB/02A attached hereto.			



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PTO/SB/02A (3-97)  
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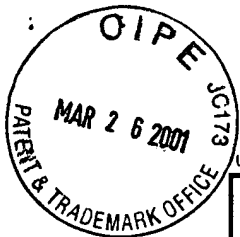
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## DECLARATION

ADDITIONAL INVENTOR(S)  
Supplemental Sheet  
Page 1 of 1

<b>Name of Additional Joint Inventor, if any:</b>				<input type="checkbox"/> A petition has been filed for this unsigned inventor			
Given Name (first and middle [if any])				Family Name or Surname			
Walter				Mann			
Inventor's Signature	Walter Mann			Date	1/12/01		
Residence: City	San Francisco	State	CA	Country	US	Citizenship	US
Post Office Address	165 Prospect Avenue						
Post Office Address							
City	San Francisco	State	CA	ZIP	94110	Country	US
<b>Name of Additional Joint Inventor, if any:</b>				<input type="checkbox"/> A petition has been filed for this unsigned inventor			
Given Name (first and middle [if any])				Family Name or Surname			
Inventor's Signature				Date			
Residence: City		State		Country		Citizenship	
Post Office Address							
Post Office Address							
City		State		ZIP		Country	
<b>Name of Additional Joint Inventor, if any:</b>				<input type="checkbox"/> A petition has been filed for this unsigned inventor			
Given Name (first and middle [if any])				Family Name or Surname			
Inventor's Signature				Date			
Residence: City		State		Country		Citizenship	
Post Office Address							
Post Office Address							
City		State		ZIP		Country	

Burden Hour Statement: This form is estimated to take 0.4 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.



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**STATEMENT CLAIMING SMALL ENTITY STATUS**  
**(37 CFR 1.9(f) & 1.27(c))--SMALL BUSINESS CONCERN**

Docket Number (Optional)  
155.1002.01

Applicant, Patentee, or Identifier: Stephane Kasriel  
Application or Patent No.: 09/734,910  
Filed or Issued: December 11, 2000  
Title: Predictive Pre-Download Using Normalized Network Object Identifiers

I hereby state that I am

- ☐ the owner of the small business concern identified below.  
☒ an official of the small business concern empowered to act on behalf of the concern identified below.

NAME OF SMALL BUSINESS CONCERN Fireclick, Inc.

ADDRESS OF SMALL BUSINESS CONCERN 289 San Antonio Road, Suite 150  
Los Altos, CA 94022

I hereby state that the above identified small business concern qualifies as a small business concern as defined in 13 CFR Part 121 for purposes of paying reduced fees to the United States Patent and Trademark Office. Questions related to size standards for a small business concern may be directed to: Small Business Administration, Size Standards Staff, 409 Third Street, SW, Washington, DC 20416.

I hereby state that rights under contract or law have been conveyed to and remain with the small business concern identified above with regard to the invention described in:

- ☐ the specification filed herewith with title as listed above.  
☒ the application identified above.  
☐ the patent identified above.

If the rights held by the above identified small business concern are not exclusive, each individual, concern, or organization having rights in the invention must file separate statements as to their status as small entities, and no rights to the invention are held by any person, other than the inventor, who would not qualify as an independent inventor under 37 CFR 1.9(c) if that person made the invention, or by any concern which would not qualify as a small business concern under 37 CFR 1.9(d), or a nonprofit organization under 37 CFR 1.9(e).

- Each person, concern, or organization having any rights in the invention is listed below:  
☒ no such person, concern, or organization exists.  
☐ each such person, concern, or organization is listed below.

Separate statements are required from each named person, concern or organization having rights to the invention stating their status as small entities. (37 CFR 1.27)

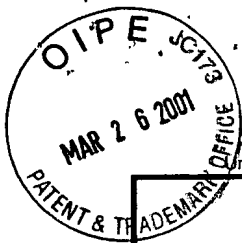
I acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate. (37 CFR 1.28(b))

NAME OF PERSON SIGNING Stephane Kasriel

TITLE OF PERSON IF OTHER THAN OWNER \_\_\_\_\_

ADDRESS OF PERSON SIGNING 289 San Antonio Road, Suite 150, Los Altos, CA 94022

SIGNATURE [Signature] DATE 01/12/2001



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PTO/SB/96(6-98)

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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Stephane KASRIELApplication No./Patent No.: 09/734,910 Filed/Issue Date: December 11, 2000Entitled: Predictive Pre-Download Using Normalized Network Object IdentifiersFireclick, Inc., a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of an undivided part interest

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

2. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
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3. From: \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the Patent and Trademark Office at  
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☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ Copies of assignments or other documents in the chain of title are attached.

**[NOTE:** A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.8]

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

1/31/01  
Date

Ram Srinivasan  
Signature  
Ram Srinivasan  
Typed or printed name  
President and CEO  
Title

RECEIVED  
JUN 12 2001  
Technology Center 2100

RECEIVED  
JUN 25 2001  
OIPE/JCWS



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ASSIGNMENT

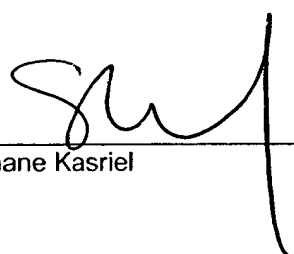
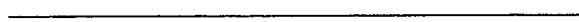

COPY

WHEREAS, We, Stéphane Kasriel, a citizen of France, residing at 1 rue Saint James, 92200 Neuilly, France, Xavier Casanova, a citizen of France, residing at 14 rue des Cytises, 78100 Saint Germain en Laye, France, and Walter Mann, a citizen of United States, residing at 165 Prospect Avenue, San Francisco, California 94110, have invented a **"Predictive Pre-Download Using Normalized Network Object Identifiers"** for which we have executed application papers for a U.S. patent thereon, which was filed on **December 11, 2000**, Serial No. **09/734,910**; and

WHEREAS, Fireclick, Inc., a California corporation, having a place of business at 289 San Antonio Road, Suite 150, Los Altos, CA 94022 is desirous of acquiring the exclusive right, title and interest in and to said invention and in and to the Letters Patent to be granted and issued therefor in the United States of America and its territories and possessions, and in all countries foreign thereto;

NOW, THEREFORE, for a valuable consideration, the receipt of which is hereby acknowledged, We, Stéphane Kasriel, Xavier Casanova, and Walter Mann, do sell, assign, transfer and set over unto the said Fireclick, Inc., its successors and assigns, the full and exclusive right, title and interest in and to said invention, and in and to any and all letters patent to be granted and issued therefor, not only for, to and in the United States of America, its territories and possessions, but also for, to and in all other countries including all priority rights under the International Convention; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said Fireclick, Inc., its successors and assigns, in accordance with this Assignment.

WITNESS OUR HAND at Los Altos, CA, this 12<sup>th</sup> day of January, 2001.

  
\_\_\_\_\_  
Stéphane Kasriel  
\_\_\_\_\_  
Xavier Casanova  
\_\_\_\_\_  
Walter Mann

Assignment

# COPY



22883

PATENT TRADEMARK OFFICE  
ASSIGNMENT

155.1002.01

WHEREAS, We, Stéphane Kasriel, a citizen of France, residing at 1 rue Saint James, 92200 Neuilly, France, Xavier Casanova, a citizen of France, residing at 14 rue des Cytises, 78100 Saint Germain en Laye, France, and Walter Mann, a citizen of United States, residing at 165 Prospect Avenue, San Francisco, California 94110, have invented a "**Predictive Pre-Download Using Normalized Network Object Identifiers**" for which we have executed application papers for a U.S. patent thereon, which was filed on **December 11, 2000**, Serial No. **09/734,910**; and

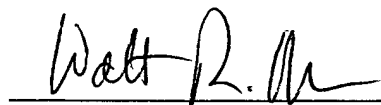
WHEREAS, Fireclick, Inc., a California corporation, having a place of business at 289 San Antonio Road, Suite 150, Los Altos, CA 94022 is desirous of acquiring the exclusive right, title and interest in and to said invention and in and to the Letters Patent to be granted and issued therefor in the United States of America and its territories and possessions, and in all countries foreign thereto;

NOW, THEREFORE, for a valuable consideration, the receipt of which is hereby acknowledged, We, Stéphane Kasriel, Xavier Casanova, and Walter Mann, do sell, assign, transfer and set over unto the said Fireclick, Inc., its successors and assigns, the full and exclusive right, title and interest in and to said invention, and in and to any and all letters patent to be granted and issued therefor, not only for, to and in the United States of America, its territories and possessions, but also for, to and in all other countries including all priority rights under the International Convention; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said Fireclick, Inc., its successors and assigns, in accordance with this Assignment.

WITNESS OUR HAND at Los Altos, CA, this 12<sup>th</sup> day of January, 2001.

\_\_\_\_\_  
Stéphane Kasriel

  
\_\_\_\_\_  
Xavier Casanova

  
\_\_\_\_\_  
Walter Mann

Assignment